

www.asf.com.eg

 **EL SEWEDY
INDUSTRIES**

ASF
Arab steel fabrication co. S.A.E

**Q1
2026
EDITION #6**

eMagazine

ASF Quarterly Magazine curated by the Business Development and Strategy team, spotlighting global steel market updates, hot projects, and ASF milestones.

//

Hot Projects

HOT PROJECTS

Data Center - El Tor

مركز بيانات - الطور

Client: Renergy Group Partners & Green Tech Egypt
Consultant: Renergy Group Partners (FEED Consultant)
Contractor: Expected Mar 2028
Location: El Tor, South Sinai Governorate, Egypt
Sector: Industrial, ICT
Status: Feasibility Study

العميل: شركة رينرجي جروب بارتنرز وشركة جرين تك مصر
المستشار: شركة رينرجي جروب بارتنرز (FEED Consultant)
المقاول: متوقع في مارس 2028
الموقع: الطور، محافظة جنوب سيناء، مصر
القطاع: صناعي، تكنولوجيا المعلومات والاتصالات
الحالة: دراسة جدوى

The project involves the development of a data center in El Tor, South Sinai Governorate. The initial built-up area is 10,000 square meters, with a long-term expansion vision up to 500,000 square meters. The data center will use seawater for cooling operations and will be powered entirely by green energy. The project is being developed by Renergy Group Partners in collaboration with Green Tech Egypt. Construction is expected to start in May 2028, with completion planned for December 2031. The estimated project value is USD 1,000 million (≈ EGP 52,890 million).

يشمل المشروع تطوير مركز بيانات في الطور، محافظة جنوب سيناء. تبلغ المساحة المبنية المبدئية 10,000 متر مربع، مع رؤية توسعية طويلة المدى تصل إلى 500,000 متر مربع. سيعتمد المركز على مياه البحر في عمليات التبريد وسيتم تشغيله بالكامل بالطاقة الخضراء. يتم تطوير المشروع بواسطة شركة رينرجي جروب بارتنرز بالتعاون مع شركة جرين تك مصر. من المتوقع أن يبدأ الإنشاء في مايو 2028، مع التخطيط للانتهاء في ديسمبر 2031. وتبلغ القيمة التقديرية للمشروع 1,000 مليون دولار أمريكي (≈ 52,890 مليون جنيه مصري).



HOT PROJECTS

Qiddiya City - Riyadh - Infrastructure and Utilities - New Package

Client: Qiddiya Investment Company (QIC)
Consultant: Appointed Jan 2026
Contractor: Expected Sep 2026
Location: Riyadh Province, Saudi Arabia
Sector: Infrastructure, Utilities
Status: Tender for Construction

The project involves the construction of a new package in infrastructure and utilities within Qiddiya City, located in Riyadh Province. The scope includes site infrastructure with earthworks, grading, and plot servicing across multiple districts. It covers the construction of primary and secondary roads and their integration with future mobility systems. Utilities installation includes water, sewer, stormwater, power, district cooling, and utility corridors. ICT and smart city systems such as fibre-optic networks and telecom infrastructure are also included. The project encompasses public realm works including landscaping, irrigation, and public space infrastructure, as well as supporting infrastructure for major attractions, theme parks, and entertainment venues. Sustainability is integrated through water reuse, energy-efficient systems, and environmentally compliant design. The project is being developed by Qiddiya Investment Company, with construction expected to start in November 2026 and an estimated project value of USD 500 million (~ EGP 26,445 million).

مدينة القدية - الرياض - البنية التحتية والمرافق - الحزمة الجديدة

العميل: شركة استثمار القدية (QIC)
المستشار: تم تعيينه في يناير 2026
المقاول: متوقع في سبتمبر 2026
الموقع: منطقة الرياض، المملكة العربية السعودية
القطاع: البنية التحتية والمرافق
الحالة: مناقصة للإنشاء

يشمل المشروع إنشاء حزمة جديدة في مجال البنية التحتية والمرافق داخل مدينة القدية في منطقة الرياض. نطاق المشروع يتضمن البنية التحتية للموقع بما في ذلك أعمال التربة، وتسوية الأراضي، وخدمات القطع متعددة المناطق. ويغطي إنشاء الطرق الرئيسية والثانوية ودمجها مع أنظمة التنقل المستقبلية. يشمل تركيب المرافق من مياه وصرف صحي ومياه أمطار وكهرباء وتبريد مركزي وممرات مرافق. كما يشمل نظم تكنولوجيا المعلومات والاتصالات والأنظمة الذكية للمدينة مثل شبكات الألياف البصرية وبنية الاتصالات. المشروع يشمل أعمال الفضاء العام بما في ذلك التنسيق الحضري والري وبنية الأماكن العامة، بالإضافة إلى البنية التحتية الداعمة للمناطق الترفيهية الكبرى والمتنزهات والمرافق الترفيهية. يتم دمج الاستدامة من خلال إعادة استخدام المياه وأنظمة كفاءة الطاقة وتصميم متوافق مع البيئة. المشروع يُطور بواسطة شركة استثمار القدية، ومن المتوقع أن يبدأ الإنشاء في نوفمبر 2026 بقيمة تقديرية تبلغ 500 مليون دولار أمريكي (~ 26,445 مليون جنيه مصري).

SAUDI ARABIA



HOT PROJECTS

Nyakanizi - Kigoma Transmission Line

Client: Tanzania Electric Supply Company Limited (TANESCO)

Consultant: Tata Projects Ltd

Contractor: Power Construction Corporation of China (PowerChina)

Location: Kigoma Region, Tanzania

Sector: Power & Water, Power Plant

Status: Construction (89% complete)

The project involves the construction of the Nyakanizi to Kigoma 400kV transmission line in northwestern Tanzania, spanning the towns of Nyakanazi, Kigoma, and Kasulu. It is a key element of Tanzania's initiative to enhance energy infrastructure and support sustainable development in the region. The scope includes constructing a 280-km transmission line, extending the Nyakanazi substation, building a new substation in Kigoma, and integrating existing 33kV distribution networks in Kigoma and Kasulu with the main grid. Developed by TANESCO, the project started construction in April 2024, with PowerChina as the main contractor. Expected completion is July 2026. The project has an estimated value of USD 186 million (~ EGP 9,838 million).

خط نقل الطاقة نياكانزي - كيفوما

العميل: شركة توريد الكهرباء التنزانية المحدودة (TANESCO)

المستشار: Tata Projects Ltd

المقاول: مؤسسة بناء الطاقة الصينية (PowerChina)

الموقع: منطقة كيفوما، تنزانيا

القطاع: الطاقة والمياه، محطات الطاقة

الحالة: تحت الإنشاء (اكتمال 89%)

يشمل المشروع إنشاء خط نقل كهرباء بجهد 400 ك.ف من نياكانزي إلى كيفوما في شمال غرب تنزانيا، ويمتد عبر مدن نياكانزي وكيفوما وكاسولو. يُعد المشروع عنصراً أساسياً في جهود تنزانيا لتعزيز البنية التحتية للطاقة ودعم التنمية المستدامة في المنطقة. يشمل نطاق العمل إنشاء خط نقل بطول 280 كم، وتوسيع محطة نياكانزي الفرعية، وبناء محطة فرعية جديدة في كيفوما، ودمج شبكات التوزيع القائمة بجهد 33 ك.ف في كيفوما وكاسولو مع الشبكة الرئيسية. يتم تطوير المشروع بواسطة TANESCO، وبدأت أعمال الإنشاء في أبريل 2024، مع PowerChina كمقاول رئيسي. من المتوقع الانتهاء من المشروع في يوليو 2026، بقيمة تقديرية تبلغ 186 مليون دولار أمريكي (~ 9,838 مليون جنيه مصري).



HOT PROJECTS

Urea Production Complex at Mesaieed Industrial City (QatarEnergy 8)

Client: QatarEnergy (Qatar Petroleum)
Consultant / Client Representative:
Qatar Fertilizer Company (QAFCO)
Contractor: Expected Oct 2026
Location: Mesaieed, Al Wakra, Qatar
Sector: Industrial, Manufacturing
Status: Tender for Construction

The project involves the construction of a world-scale urea production complex in Mesaieed Industrial City. The scope includes building three ammonia production lines to supply feedstock to four new urea production trains, effectively more than doubling Qatar's current urea output from 6 million tons per year to 12.4 million tons per year. The project is managed by QAFCO on behalf of QatarEnergy. The tender for the EPC contract was issued in July 2025, with technical bids expected in 2026 and the main contractor anticipated to be appointed in October 2026. Construction is scheduled to start in January 2027, with completion planned for December 2030. The estimated project value is USD 8,000 million (~ EGP 423,120 million).

مجمع إنتاج اليوريا في مدينة مسيعيد الصناعية (QatarEnergy 8)

العميل: قطر للطاقة (Qatar Petroleum)
المستشار / ممثل العميل: شركة قطر للأسمدة
(QAFCO)
المقاول: متوقع في أكتوبر 2026
الموقع: مسيعيد، الوكرة، قطر
القطاع: صناعي، تصنيع
الحالة: مناقصة للإنشاء

يشمل المشروع إنشاء مجمع إنتاج يوريا عالمي المستوى في مدينة مسيعيد الصناعية. يشمل نطاق العمل بناء ثلاث خطوط إنتاج أمونيا لتوريد المواد الخام إلى أربعة خطوط إنتاج يوريا جديدة، مما يضاعف إنتاج قطر الحالي من اليوريا من 6 ملايين طن سنوياً إلى 12.4 مليون طن سنوياً. يتم إدارة المشروع بواسطة شركة قطر للأسمدة نيابة عن قطر للطاقة. تم إصدار مناقصة عقد EPC في يوليو 2025، مع توقع تقديم العروض الفنية في 2026، ومن المتوقع تعيين المقاول الرئيسي في أكتوبر 2026. من المقرر أن يبدأ الإنشاء في يناير 2027، مع الانتهاء المخطط له في ديسمبر 2030. وتبلغ القيمة التقديرية للمشروع 8,000 مليون دولار أمريكي (~ 423,120 مليون جنيه مصري).



//

Market Updates



Iran Imposes Up to \$2 Million Fees on Ships Crossing the Strait of Hormuz

- Up to \$2 million per voyage
- Unofficial and irregular implementation
- Around 20% of global oil & gas passes through the strait
- War in week 4
- Very limited vessel traffic
- India rejects the fees
- Possible future formalization
- Gulf producers oppose on sovereignty grounds

إيران تفرض رسوماً تصل لمليوني دولار على عبور مضيق هرمز

- إيران تفرض رسوماً تصل إلى 2 مليون دولار لكل رحلة
- التطبيق غير رسمي وغير منتظم
- المضيق يمر عبره حوالي 20% من النفط والغاز العالمي
- الحرب دخلت الأسبوع الرابع
- عبور السفن أصبح محدوداً جداً
- الهند ترفض الرسوم وتؤكد حرية الملاحة
- توجه محتمل لتقنين الرسوم مستقبلاً
- رفض خليجي بسبب قضايا السيادة



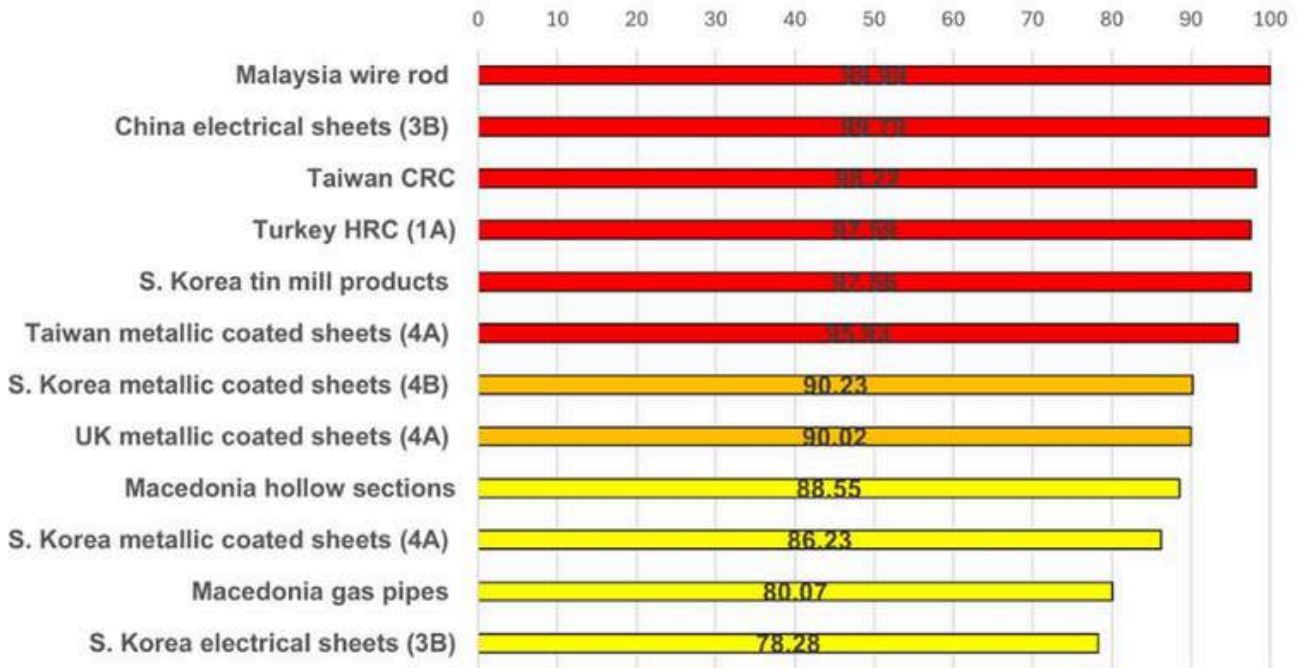
European Alliance Led by Tata Steel and Volkswagen Develops Next-Generation Sustainable Steel for Automotive Industry

- Alliance led by Tata Steel & Volkswagen
- WarP-AHSS program until 2027
- Low-temperature forming steel
- Improved corrosion resistance & crash absorption
- Reduced energy use & production cost
- 1.4% annual growth forecast by 2026 (EUROFER)

تحالف أوروبي بقيادة تاتا ستيل وفولكس فاجن يطور جيلاً جديداً من الصلب المستدام للسيارات

- تحالف بقيادة Tata Steel و Volkswagen
- مبادرة WarP-AHSS مستمرة حتى 2027
- صلب عالي القوة قابل للتشكيل عند درجات حرارة منخفضة
- تحسين مقاومة التآكل وامتصاص الصدمات
- خفض استهلاك الطاقة وتكاليف الإنتاج
- توقع نمو قطاع السيارات الأوروبي 1.4% سنوياً حتى 2026 (EUROFER)

EU steel import quotas near exhaustion in Q1 2025



EU Steel Quotas Exhausted for Q1, Turkey Near Full Hot-Rolled Steel Quota

- Turkey 97.59% hot-rolled steel (393,977 tons)
- Algeria 110,266 tons hot-rolled steel
- India 77,805 tons coated sheets + 18,833 tons gas pipes
- South Korea 5,219 tons angles + 78-97% other quotas
- China 8,367 tons large welded pipes + 99.79% electrical sheets
- Vietnam 43,033 tons cold-rolled + 10,608 tons coated sheets
- Japan 7,347 tons tin products
- Taiwan 95-98% cold-rolled & coated sheets
- UK 90% coated sheets
- Malaysia 99.99% wire rods
- North Macedonia 80-88% gas pipes & hollow sections

استنفاد حصص الاتحاد الأوروبي الاحتياطية من الصلب للربع الأول مع اقتراب تركيا من استنفاد حصتها من الصلب المدرفل على الساخن

- تركيا: 97.59% من 393,977 طن صلب مدرفل على الساخن
- الجزائر: 110,266 طن صلب مدرفل على الساخن
- الهند: 77,805 طن صفائح مطلية + 18,833 طن أنابيب غاز
- كوريا الجنوبية: 5,219 طن زوايا ومقاطع + استهلاك 78-97% من حصص أخرى
- الصين: 8,367 طن أنابيب كبيرة + 99.79% من 30,628 طن صفائح كهربائية
- فيتنام: 43,033 طن صلب مدرفل على البارد + 10,608 طن صفائح مطلية
- اليابان: 7,347 طن قصدير
- تاوان: 95-98% من حصص صفائح مدلفنة ومطلية
- المملكة المتحدة: 90% من 35,001 طن صفائح مطلية
- ماليزيا: 99.99% من 14,924 طن قضبان أسلاك
- مقدونيا: 80-88% من حصص أنابيب غاز ومقاطع مجوفة



Expectations of “Price Earthquake” in Steel Sheet Market: \$70/ton Increase and Major Shift in China Trade Rules

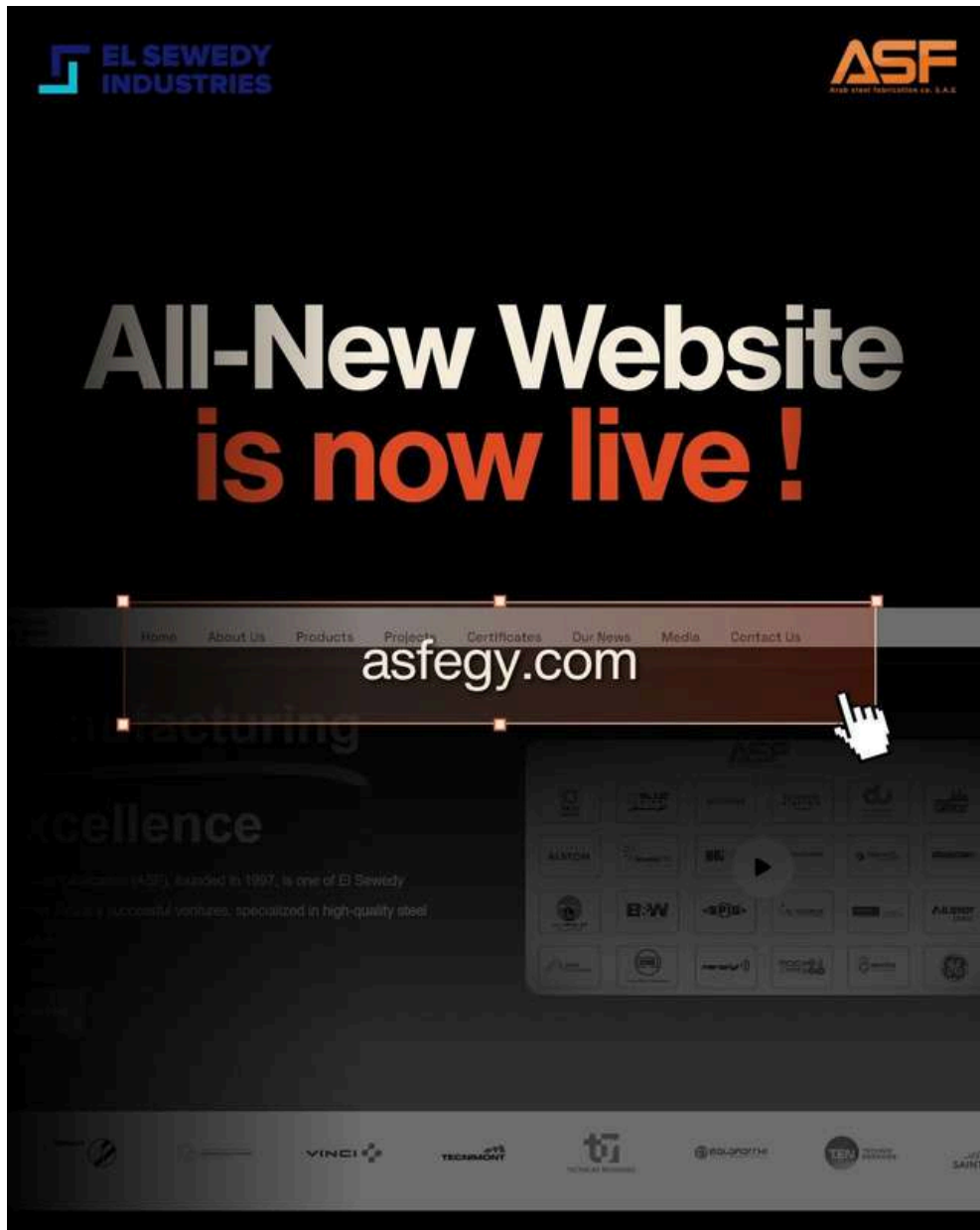
- China steel price increase: + \$30/ton
- Shipping cost jump: \$35 → \$70-75/ton (~100%)
- Total cost impact: ~ \$70/ton
- Trade shift: CIF → FOB
- Geopolitical risk: Strait of Hormuz potential escalation

توقعات بـ "زلزال سعري" في سوق الصاج: زيادة 70 دولاراً للطن وتغيير جذري في قواعد التجارة مع الصين

- زيادة أسعار الصاج في الصين: +30 دولار/طن
- ارتفاع تكاليف الشحن البحري: 35 → 70-75 دولار/طن (~100%)
- الزيادة الكلية على المستورد: ~70 دولار/طن
- تحول نظام التجارة الصينية: من CIF → FOB
- المخاطر الجيوسياسية: تصعيد محتمل عند مضيق هرمز

//

ASF Highlights

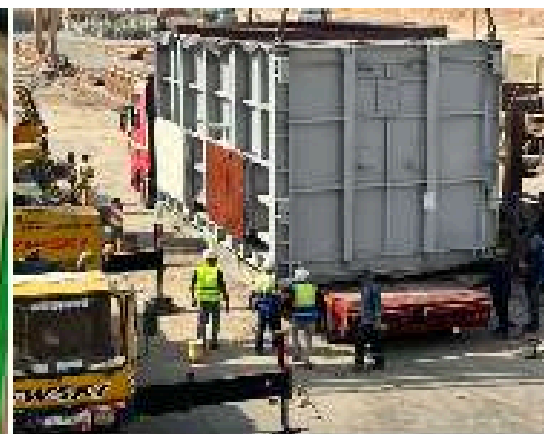


WEBSITE UPDATE

We're pleased to announce the launch of the all-new ASF website: <https://asfegy.com>

We invite you to explore ASF projects, products, certifications, news, and latest e-magazine issues.

It is designed for better accessibility, updated information, and an improved user experience..

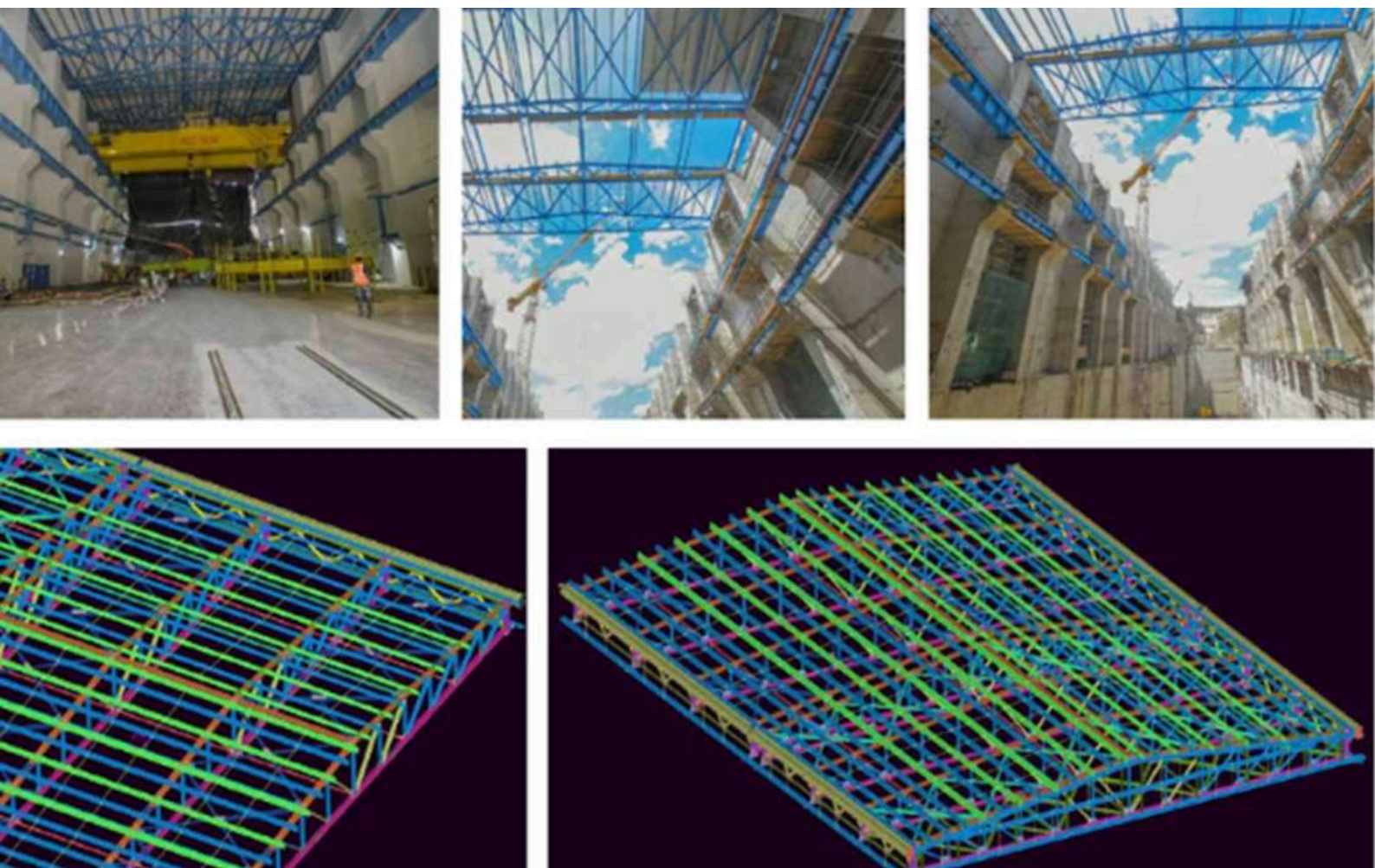


PROJECT MILESTONE

We are proud to complete our project for the Verde Renewable Fuel Complex – Fired Heaters Project in Spain with Técnicas Reunidas for end user CEP SA

Our scope covered the supply, fabrication, insulation application, and transportation of Air Pre-Heater units, reinforcing our role in supporting the renewable energy sector and contributing to the global transition towards sustainable solutions.

Thank you to our team for their commitment and professionalism, and sincere appreciation to our clients for their trust.



PROJECT THROWBACK

On this day in 2021, Arab Steel Fabrication ASF - El Sewedy Industries successfully delivered 3,200 tons of steel structure works for the Power House roof in Tanzania, for the JV of The Arab Contractors and ELSEWEDY ELECTRIC

The scope included supply, fabrication, and CIF delivery to Dar Es Salaam Port. This project highlights ASF's ability to manage large-scale steel fabrication and international logistics for critical power infrastructure, while meeting high quality standards and strict delivery schedules.



PROJECT THROWBACK

On this day back in 2017, Arab Steel Fabrication ASF - El Sewedy Industries successfully completed a project in collaboration with Tecnicas Reunidas in Al Bahrain.

We managed the complete supply, fabrication, and FCA delivery of of Steel Structures and Ducts for the Oil & Gas industry; a testament to ASF's capabilities as a reliable partner in the oil & gas sector across the EMEA region.

With over 30 years of domain expertise and a robust manufacturing capacity, we continue to provide best-fit solutions for mega-projects in oil, gas, power, and infrastructure.

//

Technical Lounge

How to Select the Right Steel Grade for Your Project

In the previous issue, we explored steel grades and international standards, providing a foundation for understanding how steel is classified and specified. However, in real-world projects, the challenge goes beyond knowing the standards; it lies in selecting the right steel grade for the right application.

Steel selection is a critical decision that directly impacts structural performance, cost efficiency, durability, and long-term project success.

Understanding the Application First

Before selecting any steel grade, engineers and procurement teams must clearly define the project requirements. Steel is not a one-size-fits-all material; its performance depends heavily on the environment and function.

Key questions to consider include:

- Is the structure static or dynamic?
- Will it be exposed to harsh environmental conditions?
- Are there weight or fabrication constraints?
- What are the project's lifecycle expectations?

For example, a high-rise building, a refinery structure, and a solar mounting system each demand entirely different steel characteristics.

Structural Projects: Strength vs. Efficiency

In buildings and infrastructure projects, the primary requirement is achieving optimal strength while maintaining cost efficiency.

Commonly used grades (such as S275 or S355 under European standards) offer a balance between strength and weldability.

However, over-specifying higher-strength steel can unnecessarily increase costs, while under-specifying can compromise safety.

The key is optimization; not maximization.

TECHNICAL LOUNGE



Oil & Gas and Industrial Applications: Performance Under Stress

In oil & gas environments, steel must withstand extreme conditions including high pressure, temperature variations, and potential chemical exposure.

Here, the focus shifts to:

- High strength
- Impact resistance
- Chemical composition control

Standards such as API specifications are often required, and material traceability becomes critical. In these sectors, the cost of failure far outweighs the cost of material, making conservative and performance-driven selection essential.

Renewable Energy Projects: Lightweight and Durable

For renewable energy applications such as solar mounting structures and wind energy components, steel selection prioritizes:

- Lightweight properties
- Corrosion resistance
- Ease of installation

Galvanized steel is widely used due to its ability to withstand outdoor exposure over long periods with minimal maintenance. Additionally, optimizing weight can significantly reduce transportation and installation costs—an important factor in large-scale solar projects.

Environmental Conditions: A Deciding Factor

Environmental exposure plays a major role in steel selection, especially in regions such as the Middle East and Africa.

- Marine environments require enhanced corrosion protection systems
- Desert conditions demand resistance to temperature fluctuations and sand abrasion
- Industrial zones may involve chemical exposure

Selecting the wrong material for the environment can lead to premature deterioration, increased maintenance costs, and reduced asset lifespan.

Balancing Cost and Performance

One of the most common challenges in steel selection is balancing initial cost with long-term value.

Lower-grade or improperly selected steel may reduce upfront expenses but can lead to:

- Higher maintenance costs
- Reduced durability
- Increased risk of failure

On the other hand, over-engineering with premium grades may not always deliver proportional benefits.

The goal is to achieve lifecycle cost optimization, not just initial savings.

Common Mistakes in Steel Selection

Even experienced stakeholders can fall into common pitfalls:

- Over-specifying steel grades “for safety” without technical justification
- Ignoring environmental exposure conditions
- Focusing solely on material cost rather than total project cost
- Lack of coordination between design, procurement, and fabrication teams

Avoiding these mistakes requires early collaboration and a clear understanding of project requirements.

From Specification to Execution

Steel selection does not end at design. It must be supported by:

- Reliable sourcing
- Compliance with standards
- Proper testing and certification
- Fabrication capabilities aligned with the selected grade

This is where experienced suppliers and fabricators add significant value; ensuring that what is specified is correctly delivered and implemented on site.

//

Who Are We

WHO ARE WE



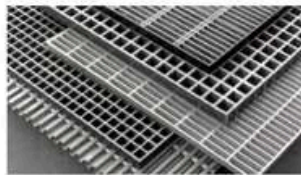
Arab Steel Fabrication (ASF) is a leading steel fabrication company and a proud subsidiary of Elsewedy Industries Group. ASF entered the steel market in July 1997, quickly becoming one of Elsewedy's most successful ventures and a trusted name in the industry.

ASF stands as one of the best choices in the steel market, offering a wide range of steel products across the MENA region and Africa, and is recognized as the first brand in the Egyptian steel market.

Core Services



Galvanization



Grating



High Masts



Monopoles



OHTL-Towers



Palm Trees



Steel Structure &
Plate Works



Telecommunication
Towers

International Standards & Certifications

ASF is known for high-quality engineering, precision manufacturing, and compliance with international standards (like ASME, ISO, AWS and CE), making it a key player in Egypt's industrial growth.

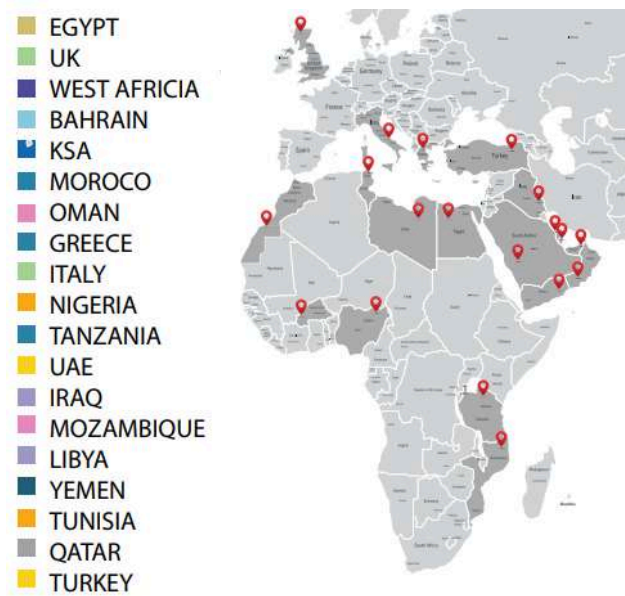


WHO ARE WE

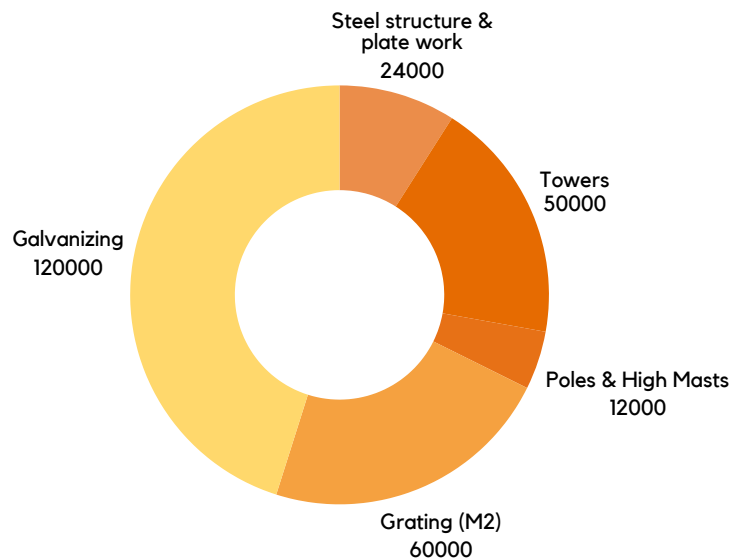


Market Reach

ASF Serves Egypt, the Middle East, Europe, Africa, and beyond.



Annual Capacity (MT)



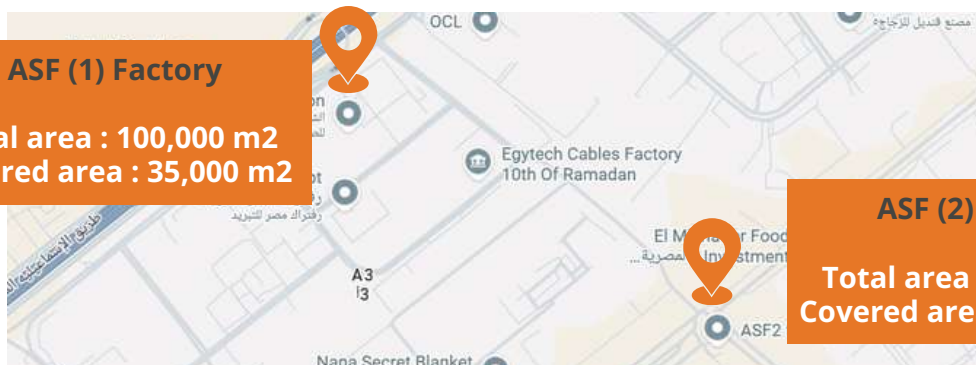
Scope Of Work

- Engineering
- Fabrication
- Coating (painting or galvanization)
- Packing & Shipping
- Erection
- Maintenance

Facilities

ASF (1) Factory

Total area : 100,000 m2
Covered area : 35,000 m2



ASF (2) Factory

Total area : 60,000 m2
Covered area : 21,000 m2

WHO ARE WE



Key Clients



WHO ARE WE



El Sewedy Industries Group was established by Mr. Ahmed Sadek El Sewedy in 1938 in Egypt and across the Middle East as one of the market leaders in multiple competitive industries today.

Over the past 87 years, The Group has succeeded in influencing the local market in various operational scopes; Energy Solutions, Manufacturing, Lighting systems & Fixtures, Building Materials, Retail and Real Estate Development.



4500+

EMPLOYEES



10+

FACTORIES



1500+

PROJECTS



20+

COUNTRIES

**+87 YEARS OF
SUCCESS**



WHO ARE WE



Building Materials

Industrial

Retail and Distribution

Real Estate

El Sewedy Cement

El Sewedy Cement Company was established in 2007 and started production in 2011 as a leading manufacturer in the Egyptian building materials industry.



EL SEWEDY COMPANY READY – MIX

Ready Mix ensures the delivery of high and distinctive quality concrete to its clients. It also guarantees prompt execution of all projects.



EL SEWEDY CHEMICAL INDUSTRIES

We produce Masonry and Landscape concrete products, these include Concrete Bricks, Hollow Blocks, Paver stone and Curb Stone.



Building Materials

Industrial

Retail and Distribution

Real Estate

EGYLUX – El Sewedy Electric Industries Co.

EGYLUX always aim to expand our business locally and throughout the MENA region by exporting our products to Libya, Sudan, Algeria, UAE, Saudi Arabia and many more.



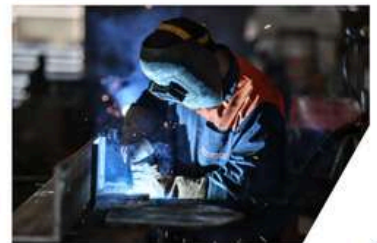
EL SEWEDY LAMPS

El Sewedy Lamps was established in 2007 manufacturing high quality lighting products to provide professional, eco-friendly lighting solutions to protect environment through conserving energy and cost reduction.



ASF - Arab Steel Fabrication CO.

Arab Steel Fabrication Co. (ASF) was established in 1997, offering a wide range of steel structure products, plate work, OHTT, telecommunication tower poles, high masts, monopoles, grating and galvanization in the Middle East & Africa region.



EMAS - Egyptian Manufacturing and Advanced Systems

EMAS was established in 2006 as a provider of high quality Switchgear and Electrical products offering maximum availability and reliability in the local market and across the MENA region.



+87 YEARS OF SUCCESS

WHO ARE WE



Building Materials

Industrial

Retail and Distribution

Real Estate

EL SEWEDY FOR ELECTRICAL EQUIPMENT AND CABLES

El Sewedy Electrical Equipment and Cables was established in 1938. It is identified as the cornerstone of the Group and has become the distribution company for all El Sewedy products.



ASTK

We believe everyone has a story to tell, and your style is a powerful way to share it. Move beyond the ordinary with ASTK, from trendsetting casual and essentials wear to comfortable activewear, we provide a variety of high-quality garments reflecting the diverseness of your life. ASTK – A story waiting to be written, a style waiting to be released!



Building Materials

Industrial

Retail and Distribution

Real Estate

ABRAJ REAL ESTATE DEVELOPMENT

U-Venues New Cairo is a mixed-used development brought to you by El Sewedy Industries. With plans to emerge into the real estate sector, El Sewedy Group ventured to create a fully integrated commercial experience that speaks directly to what is missing in the market.



+87 YEARS OF SUCCESS



WHO ARE WE



Mr. Sadek Ahmed Sadek El Sewedy
Chairman – Board of Directors



Eng. Ahmed Ahmed Sadek El Sewedy
President & CEO of El Sewedy Electric



El Sewedy Family founded in 1938, started as a trader in Wholesale & electrical equipment's.

From humble beginnings, El Sewedy Group has become a significant Contributor to the Economic Growth in Egypt through its development into a well established Group .

As an Egyptian Manufacturing Company representing by El Sewedy Electric & El Sewedy Industries we have become one of the top Organizations offering energy solutions in the Middle East & Africa

Behind our Success is a dedicated team supported by the latest technology, all of which serves to deliver a comprehensive product portfolio and unmatched service

Get in touch



Sayed Ashmawy | **Business Unit Manager**
+201208306080 / S.Ashmawy@elsewedy-ind.com



Rowayna Naanoush | **Senior Business Development
Advisor**
+201150051663 / R.Mahmoud@elsewedy-ind.com



Hassan Elsalahy | **Projects Manager**
+201024007070 / H.Hesham@elsewedy-ind.com



www.asf.com.eg